

PRESS RELEASE

Most of us drive cars – and cars, being mechanical beasts, sometimes they don't work properly!

As a result of talking to friends and colleagues about how they feel when dealing with their existing motor vehicle service provider, Ian Barton and Gabrielle Ceely discovered that most of them are of a similar opinion. Generally speaking most garages are not “user friendly” when it comes to entering into a dialogue with their customers. Car drivers are often, but not always, completely reliant on the garage providing them with an accurate assessment of what needs doing to their car – and without the benefit of mechanical expertise will generally accept the diagnosis and remedy given, even if they aren't particularly happy with it.

So with this in mind Ian and Gabrielle discovered that there is a genuine need for a more consumer focused provider of this type of service. One where the customer can reasonably expect to be told what work is needed on their car, what it will cost, and when they can expect this to be done. All this information provided in plain English and in a friendly manner.

And so Gabrielle's Garage was born out of its town centre premises at 92-100 Earl Street, Northampton. They aim to cater for the needs of customers across a broad spectrum. The location will make it easy for those who want to leave their vehicle in safe hands all day whilst they are at work or use the time to do some shopping nearby. All confident in the knowledge that if the Garage needs to contact them during this time, they will.

There will be a friendly reception area where customers can reasonably expect answers to any questions they may have relating to their vehicle from knowledgeable and approachable staff. And for mums with small children the long term aim is to offer a creche facility so that the little ones don't get too bored whilst they are waiting.

Any car drivers looking for a refreshingly new approach to motor vehicle servicing should call Gabi on 01604 239039 – and be pleasantly surprised.

350 words
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If you would like this sending by email, please send this request to gabi@gabriellesgarage.co.uk quoting “Gabrielles Garage” in subject line. Photograph of Gabi and Ian available digitally, also upon request.

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